



TRADE MILL POWWOW SPONSORSHIP PACKET



COMMITTEE MEMBERS

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CONNECT

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TRADE MILL

INTERTRIBAL POWWOW

2024 will be our fifth annual powwow & the event keeps growing & growing. What makes our powwow unique is that we have partnered with the Trade Mill Heritage Days & our festival has two sides to it - on one side of the bridge you'll find Trade Mill Heritage Days celebrating their Appalachian culture & on the other side of the bridge you will find our powwow as we celebrate & educate the original culture, the Native American Culture

This event grows in numbers of attendees each year. In 2023 we had 3,000+ attendees on Saturday alone. We predict that the number will grow for 2024.

We are excited that businesses like you are considering supporting our powwow. By supporting our powwow you are supporting both our culture & our community. Let us work together to watch this event grow, educate, & bring our community together.

We are a 501(c)(3) non profit organization
any donations are tax-exempt

TRADE MILL INTERTRIBAL POWWOW

September 21st & 22nd, 2024

Trade Community Center

ABOUT

Located in Johnson County, the unincorporated community of Trade is considered the oldest town in Tennessee. Est. in the 18th century, Trade was a trading outpost known by Native Americans, Fur traders & Pioneers as “The Trade Gap”

The First Powwow at Trade Mill took place in the early to mid 1980s. It grew to be Tennessee's biggest Powwow. Thousands of people would come from all over the United States to attend. That Powwow sadly ended in the early 2000s. Then in 2018 Velina Hewitt started this Powwow back up and has been growing each year since then.

Join us as a spectator, dancer, sponsor at our powwow that is an unforgettable & amazing experience for all

We can't wait to see you in September!



EVENTS HAPPENING

Hoop Dancing
Flute Playing
Intertribal Dancing
Native American Food
Storytelling
American Eagle
Foundation

& more!



TRADE MILL POWWOW



	Platinum Sponsorship \$5,000	Gold Sponsorship \$2,500	Silver Sponsorship \$1,000	Bronze Sponsorship \$500	Community Sponsorship \$250
10 free admission tickets to powwow	✓				
Free 10x10 Booth Space	✓				
Name & logo on powwow website	✓	✓	✓	✓	✓
Logo on event t-shirt	✓	✓	✓	✓	
Name & logo on 8x8 banner at powwow	✓				
5 free admission tickets to powwow		✓	✓		
Free ad in booklet sold at powwow	✓	✓	✓		
Name & logo on 4' banner at powwow		✓			
Your brochure displayed at info booth	✓	✓	✓		



TRADE MILL POWWOW



SPONSORSHIPS

CompanyName: _____

Contact person: _____

Address: _____

Phone: _____

E-mail: _____

Sponsoring Donor or Business Representative Signature: _____

Date: _____

Sponsorship Level:

- ☐ Platinum Sponsor \$5,000
- ☐ Gold Sponsor \$2,500
- ☐ Silver Sponsor \$1,000
- ☐ Bronze Sponsor \$500
- ☐ Community Sponsor \$250

Please make checks payable to: Trade Mill Inc.

E-mail completed forms to: tradetnpowwow@gmail.com